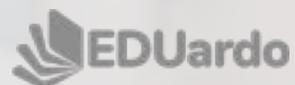


# INTRODUCTION

## TO FUTURE PARTNERS

We provide a scalable educational environment that combines e-learning and blended-learning solutions into a single integrated platform that supports eight languages. EDUardo is used in over 17 countries currently, from Latin America to Eastern Europe. EDUardo can simulate real-world scenarios in a wide range of business areas, providing an engaging learning experience for every user.



[edu-simulation.com](http://edu-simulation.com)

# WHO ARE WE **LOOKING FOR?**

We're looking to partner with educational service providers who seek to:

- Integrate available knowledge solutions into their own activities
- Expand their portfolio with additional interactive e-learning content
- Tap into the growing market for e-learning and blended-learning solutions



## **CONTENT DEVELOPERS**

We are looking for partners who can represent our platform in their own regional markets and specialized industry segments



## **SALES REPRESENTATIVES**

Partners can use our resources to create their own branded content, and our extensive network of international partners can also advertise your branded content.

## OUR GOALS

- Inspire the user to obtain new knowledge.
- Provide a risk-free learning environment.
- Support current trends in micro-learning and self-learning.
- Put theory into practice.
- Provide a learning catalogue for corporations.
- Offer “Branded” content developed by experts.
- Extend the content base and the customization options.

## TARGET CUSTOMERS

- Corporations
- Training institutions
- Business schools
- HR experts

## BUSINESS MODEL

Our business model is a revenue-sharing framework with no up-front fees for partners and a subscription approach for end-users. Prices vary, based on the size of learning teams and the selected content (from 10 to 60 EUR/month/user).



# THE EDUardo

## PLATFORM

EDUardo is an online business simulation platform that supports facilitated and non-facilitated online training, long-term e-learning, and skill assessment.



## OPERATIONAL APPROACH

- Entrepreneurs in a simulated environment
- Case-study-related goals
- Round-based decisions, facing challenges, exploring theoretical background
- Integrated knowledge base
- Interactive elements (e.g. in-tray exercises, competitive situations, guided feedback)
- Detailed auto-evaluation of results

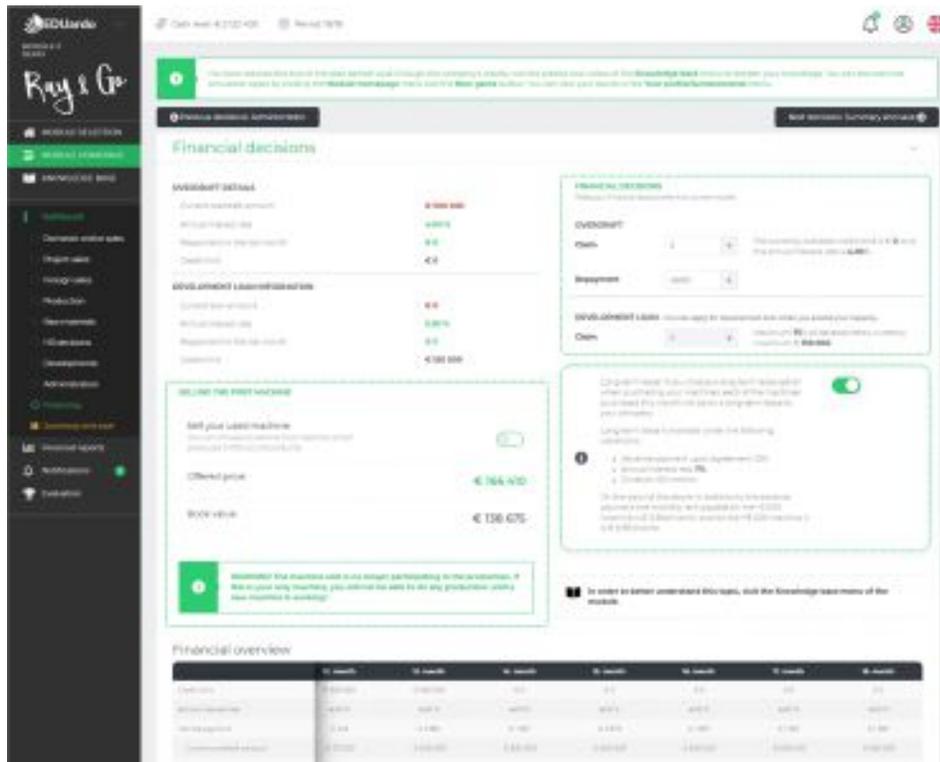
## FOCUS TOPICS OF THE PLATFORM

- Entrepreneurship
- Financial management
- Business planning
- Crisis management and change management
- HR management and leadership
- Strategic management
- Retail bank operations

# TECHNICAL INFORMATION

EDUardo is a web-based simulation platform that enables companies to train and assess employees in a gamified but serious environment.

We can install dedicated server environments for key partners with high-volume learning programs. These dedicated servers can be integrated into the partners' learning management systems (LMS) using standard API data connections.



# INTEGRATION OPTIONS

- Retrieving user activity of partners' employees
- Create new users in the simulation platform
- Manage user access to the EDUardo simulation modules
- Use single-sign-on (SSO) to our simulation platform
- Online store integration
- White-label ready
- GDPR compliant



**Harald Frank,**  
SKILLFIRE (Germany)

*„EDUardo is a very reliable partner to collaborate with in establishing business simulations in corporate training. The very competent team is a pleasure to work with. They are fast in development, open for innovative ideas and transparent in communication. The platform is intuitive to use with great training content. We are looking forward to a successful partnership between EDUardo and SKILLFIRE.”*



**Pedro Márquez Díaz,**  
OPENROOM (Spain)

*“Our customers have responded very positively to the use of EDUardo. In educational settings, students enjoy the game of making decisions, understanding, and reflecting on their implications. In corporate environments what is most appreciated is the fun and immediacy of the applications that refer to real business situations that affect simulated income statements.*

*Working with the EDUardo team is always easy and comfortable, not only because of their ability to adapt their simulations to the needs of each particular client, but also because of the back office support when the simulation is taking place online.”*



**Danilo Granato,**  
EcoEd (Chile)

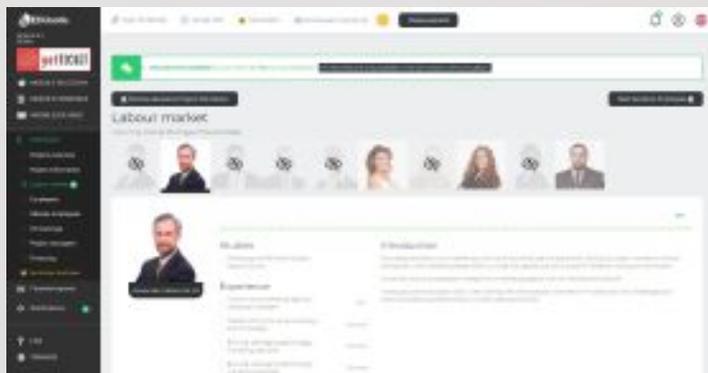
*“Working with EDUardo team is fantastic. They are incredibly talented; they implemented many features that seemed hard to us. Moreover, I loved the collaborative way of working. We shared and discussed ideas and reached a consensus which was much better than I originally thought.*

*The platform overall is groundbreaking for modern education. It encompasses all the characteristics for fast, yet profound learning.”*

# SUMMARY

New trends in self-learning and micro-learning affecting education have been accelerated by the pandemic. The training market is continuously looking for new interactive technology solutions. Recruitment and HR consulting are also undergoing fundamental changes. Interactive tools are replacing traditional methods of selecting, assessing, and training candidates.

EDUardo is a gamified simulation platform that seeks to fill this new demand. We provide deep and realistic instructional content that is both engaging and able to satisfy our client's educational and assessment needs.



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